



## HEACHAM JUNIOR SCHOOL

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www.heachamjunior.co.uk

### Parental/Carer Permission: Use of digital images – photography and video

To comply with the Data Protection Act 2018, we need your permission before we can photograph or make recordings of your daughter/son. We follow the following rules for any external use of digital images:

- **If the pupil name is visible, we avoid using their photograph.**
- **If their photograph is used, we avoid using names or identifying individual children.**

Where showcasing examples of pupils work we only use their first names, rather than their full names. We will only use pupil's first names in credits. Only images of pupils in suitable dress are used.

Examples of how digital photography and video may be used include:

- Your child being photographed (by the classroom teacher, teaching assistant or another child) as part of a learning activity; e.g. photographing children at work and then sharing the pictures through the learning journeys, a projector/on screen in the classroom allowing the children to see their work and make improvements, Class Dojo.
- Your child's image for presentation purposes around the school; e.g. in school wall displays and electronic presentations to capture images around the school or in the local area as part of a project, lesson or assemblies, on the Television Presentation in Reception.
- Your child's image being used in a presentation about the school and its work in order to share its good practice and celebrate its achievements, e.g. our school website or the media.

Note: If we, or you, actually wanted your child's image linked to their name we would contact you separately for permission, e.g. if your child won a national competition and wanted to be named in local or government literature.

**Use of digital images - photography and video:** I agree to the school using photographs of my child or including them in video material as indicated below. I understand that images will only be used to support learning activities or in publicity that reasonably promotes the work of the school, and for no other purpose.

Please tick **Yes or No**:

In School (Classrooms & Corridors)	Yes [ ]	No [ ]
On School website	Yes [ ]	No [ ]
On Social Media (Twitter, Facebook)	Yes [ ]	No [ ]
Class Dojo App	Yes [ ]	No [ ]
In the School's newsletter (this may also appear on our website)	Yes [ ]	No [ ]
In the local press (Image only, no names)	Yes [ ]	No [ ]
Schools' Sports Partnership website	Yes [ ]	No [ ]

Child's Name: \_\_\_\_\_

Parent / carer signature: \_\_\_\_\_ Date: \_\_\_\_/\_\_\_\_/\_\_\_\_

EXECUTIVE HEADTEACHER  
Ms L Jackson

EXECUTIVE DEPUTY HEAD  
Mrs E Hunt

ASSISTANT HEAD  
Ms C Enters/Mrs E Jones

